

**WE MAKE  
SPACE YOURS**



GOMSPACE BRAND GUIDELINES

**GOMSPACE**

## ABOUT GOMSPACE

GomSpace is more than just a satellite manufacturer. We are your dedicated partner in achieving space mission success. We offer comprehensive support throughout your entire journey, from the initial conception and planning to deployment and beyond. With over 18 years of experience, we have built a reputation for crafting some of the most reliable and versatile solutions in the industry, all backed by a proven track record of successful missions.

Space missions require meticulous planning and flawless execution. That is why GomSpace goes beyond mere manufacturing. We are your mission partner, committed to understanding your needs and providing the customized, reliable solutions that empower your success.

## TAGLINE

From our first CubeSat innovations to enabling entire constellations, we've been driven by one mission: to empower nations, businesses, researchers, and visionaries to claim their place in space. With cutting-edge small satellite technology, we break down barriers – making access to space smarter, faster, and more affordable. Today, we're not just building satellites – we're building opportunities. We're not just enabling missions – we're enabling dreams by helping and guiding our customers in fulfilling their space ambitions. Whether you're a startup launching your first satellite, an ambitious government deploying national strengths or an established enterprise building a global network "We make space YOURS. Accessible, Affordable, Useful."

# WE MAKE SPACE YOURS

GomSpace Corporate Identity

# VISUAL IDENTITY

## LOGO

The GomSpace Logo represents the quality, professionalism and uniqueness of the GomSpace brand and its products. To further build and develop the identity, the Brand Logo must continue to be carefully and consistently implemented. Always use our original digital file when implementing the brand logo. Never re-create the brand logo or any elements within it for reproduction purposes.



## LOGO / CLEAR SPACE

To maintain brand visibility and impact, the GomSpace logo must always be surrounded by a designated clear space, free from any other logos, graphics, or text. The required clear space around the logo is determined by the height and width of the “O” in the GomSpace logo. This ensures optimal readability and brand consistency across all applications.



**GOMSPACE**



LOGO POSITIVE VERSION



ALL WHITE LOGO INVERTED ON GREEN BACKGROUND



LOGO INVERTED ON SPACE BLUE BACKGROUND



ALL WHITE LOGO INVERTED ON SPACE BLUE BACKGROUND



## BRAND COLORS

GomSpace's visual identity is defined by dark blue and lighter green, which can be combined into a smooth gradient when possible. This color scheme represents our core focus areas – Low Earth Orbit (LEO) and Marine Domain Awareness – highlighting our expertise in small satellite technology for these domains. The combination reinforces a modern, dynamic, and forward-looking brand identity.



## COLOURS / PRIMARY

CMYK  
100/50/20/65

RGB  
12/53/78

HEX  
#0c354e

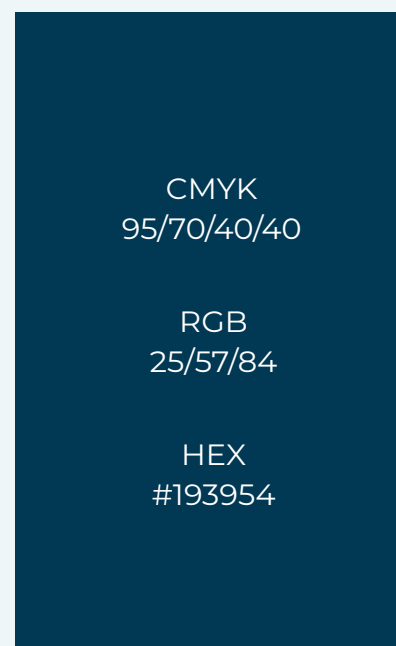
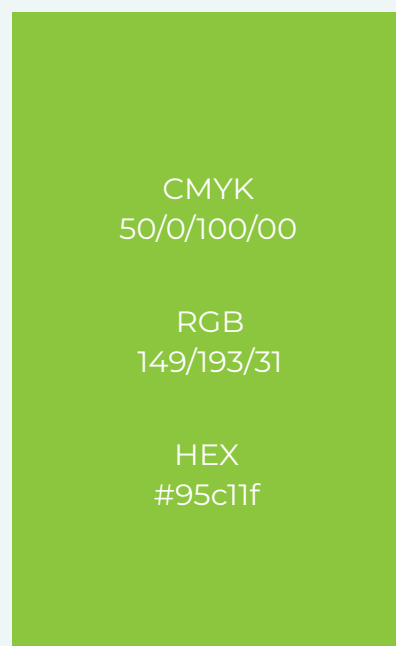
CMYK  
100/0/40/24

RGB  
0/129/135

HEX  
#008187

A SMOOTH BLEND  
OF DARK BLUE  
AND GREEN

## COLOURS / SECONDARY




## COLOURS / SECONDARY



CMYK  
100/20/45/35

RGB  
9/102/107

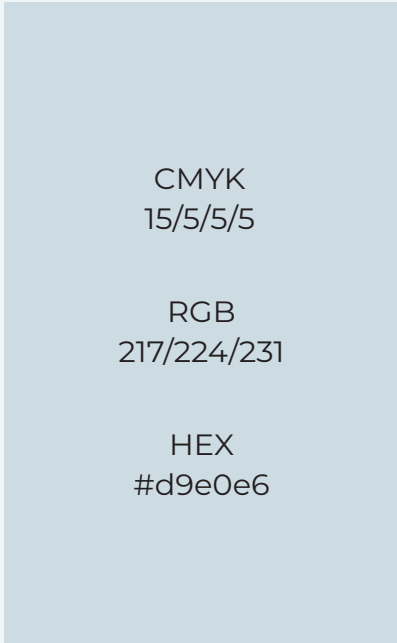
HEX  
#08656b



CMYK  
7/6/8/7

RGB  
227/225/223

HEX  
#e3e1df



CMYK  
15/5/5/5

RGB  
217/224/231

HEX  
#d9e0e6

## TYPOGRAPHY – BODY TEXT

Distinct typography provides GomSpace materials with a unique visual tone of voice. The official GomSpace body text font for printed materials (brochures, business cards, etc.), the website, and presentations is Montserrat. For internal documents created in Microsoft® Office® applications (such as letter templates, technical documents, white papers, datasheets, and manuals), use Arial or the suggested alternative typeface.

# Montserrat

A B C D E F G H I J K L M N O P

Q R S T U V X Y Z Æ Ø Å

a b c d e f g h i j k l m n o p q r s t u v x y z æ ø å

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## TYPOGRAPHY – HEADLINES

All headlines in printed materials are set in Raleway Black. Whenever possible and where readability allows, they are written in capital letters to enhance visibility and create a strong visual impact.

The GomSpace slogan, **“WE MAKE SPACE YOURS”**, is always written in Raleway and in capital letters to maintain brand consistency and reinforce our identity.

# RALEWAY

A B C D E F G H I J K L M N O P

Q R S T U V X Y Z Æ Ø Å

**HEADLINE**

**Raleway Black**

**Sub-header**

**Raleway**

Body text

Montserrat

What began as a niche startup soon evolved into a global leader in small satellite solutions. No longer just the grumpy old men of space, GomSpace has now embraced its true identity– Guiding Orbits and Maximizing Space Success. This transformation reflected not only the company’s technological advancements but also the people who made it possible. Engineers, innovators, and visionaries united under a shared purpose: to deliver best-in-class solutions to clients and partners worldwide.

At GomSpace, the name is more than a brand – it’s a promise. A promise to **push boundaries, guide orbits, and maximize success** for the future of space innovation.



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## CORPORATE IMAGES

GomSpace imagery is designed to visually represent how we enable our customers to access space. The GomSpace Media Gallery – is your gateway to high-quality visuals for editorial and press use. The materials reflect our technology, facilities, and mission activities, and are made available to support accurate and consistent coverage of GomSpace.

All photos must be credited to GomSpace.





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